

# Bully Sticks

## Complete Nutritional Profile



Bully Sticks are single-ingredient dental chews made from %100 beef pizzle, sourced from grass-fed bulls in Jordan. Packed with high-quality protein and essential nutrients, they support muscle health, oral hygiene, and stress relief

### Product Overview

Type: Dental Chew

Ingredients: %100 beef pizzle (penis)

Origin: Jordan

Format: Pack of 5 sticks, resealable matte pouch

Claims: Single-ingredient, easily digestible, grass-fed bull

Feeding Guidelines: 1 stick/day under supervision, always with fresh water

### Functional Benefits

- High protein supports muscle development and coat health
- Tough texture scrapes plaque & tartar buildup for dental care
- Chewing stimulates endorphin release, helping to reduce anxiety

### Target Animal

- Suitable for all dog breeds and sizes
- Recommended for dogs aged 6 months and older

### Detailed Nutrient Breakdown

**Protein:** Crude protein makes up %85 of the bully stick. It supports muscle development, tissue repair, immune health, and a shiny coat.

**Amino Acids:** Bully sticks contain essential amino acids required for protein synthesis, cognitive function, healing, and healthy skin.

**Omega-3 Fatty Acids:** Present due to grass-fed beef sourcing.

These support anti-inflammatory processes, healthy joints, skin, and coat.

**Minerals (Ash):** Roughly %10 ash content includes calcium, phosphorus, magnesium, vital for bones, teeth, and muscle function.

**Fat:** Low-fat content (~%3–2) helps maintain healthy weight while aiding vitamin absorption and energy.

**Fiber & Moisture:** Fiber (~%3–2) supports digestion; low moisture keeps chews firm for longer dental engagement.

**Calories:** Approximately 15 kcal/inch or ~3 kcal/g. Helps monitor treat portions to maintain healthy daily caloric intake.

### Nutritional Breakdown

Nutrient	Approx. Content	Key Benefits
Protein	85%	Muscle, coat, immune support
Amino Acids	High (complete profile)	Tissue repair, brain, coat
Omega-3 Fatty Acids	Present (grass-fed)	Skin, coat, anti-inflammatory
Minerals (Ash)	~10%	Bone, dental, metabolic health
Fat	2%	Energy, vitamin absorption
Fiber/Moisture	3%	Dental scraping, digestion
Calories	~15 kcal/inch	Calorie control, weight management