



BOOST YOUR CAT'S HYDRATION

Introducing **PRO PLAN® Hydra Care™**. This tasty daily complementary cat food is proven to increase your cat's liquid intake* and urine dilution.

Do you find it hard to get your cat to drink enough?

The reason why domestic cats are naturally poor drinkers can be traced back millions of years, to when their ancestors lived in the desert. With less water around, cats adapted to surviving by obtaining most of their water from their food.

This is why today, cats are still prone to drink less water than they should. And that's why it's so important that we make sure they stay hydrated, as it affects everything from circulation to digestion.

PRO PLAN® Hydra Care™ a simple solution to help keep your cat hydrated

PRO PLAN® Hydra Care™ is a feline hydration supplement (complementary pet food) that offers a tasty, soft textured gravy, which is served as an extra third bowl without substituting water or food, including wet pouches.

The formula will encourage your cat to lick it up, increasing their total liquid intake and helping to support healthy kidneys and a healthy urinary system.

- Shake well before feeding
- Feed 1 pouch per each 2kg of body weight
- 19kcal per pouch



*Compared to cats consuming only water in addition to dry feeding. Cats must consume at least 25 ml/kg bodyweight daily for benefit.



PRO PLAN® Hydra Care™ makes the difference

The addition of PRO PLAN® Hydra Care™ to your cat's daily diet will help to increase the consumption of liquid intake and increase urine dilution. These effects may offer benefits to cats in need of greater water consumption for their overall health.

Key Benefits



Shown to increase total liquid intake and promote hydration*



Helps to Increase urine dilution



Great taste

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